

# CORPORATE ASSOCIATES PROGRAM

IST's Corporate Associates are a select group of government and industry partners who help chart the course for the college's future and take part in unique and rewarding opportunities to connect with our diverse student population.

If your organization is interested in becoming a Corporate Associate, please visit [ist.psu.edu/corporate](http://ist.psu.edu/corporate)

## Benefits available to partners\*

	Bronze	Silver	Gold
	\$2K	\$5K	\$10K
<b>ACCESS</b>			
Dedicated event planning assistance from Career Solutions staff	•	•	•
Invitations to speak at student organization and college group events (by request)		•	•
First right of refusal on faculty requests for guest lecturers			•
Recruiting strategy consultation with Career Solutions staff			•
Priority scheduling for space in the Westgate Building			•
<b>BRANDING</b>			
Corporate logo displayed on the IST website	•	•	•
Events, logos, and company pages listed on IST's student recruiting website	•	•	•
Recognition in Westgate Building's student reception area	•	•	•
Continuous presence on digital screens throughout the Westgate Building			•
Sponsored networking events			•
<b>EVENTS</b>			
Complimentary booth and interview space at IST's annual career fairs: Pro Expo and Future Forum	<b>one fair</b>	<b>both fairs</b>	<b>both fairs</b>
Premier placement at the University's Fall Career Days (upon registration)		•	•
Invitation to receptions with IST dean, students, and faculty leadership		•	•
Invitation to the Corporate Associates Council for Student Engagement meeting during spring semester			•
Invitation to student networking opportunities such as IST Open House, socials, field trips, and student organization events			•
Invitation to participate in IST sponsored engagement opportunities: résumé reviews, mock interviews, tech talks, workshops, information sessions, and networking events			•

\*As of September 2019