

# Corporate Associates Program

IST Corporate Associates are government and industry partners that invest in the college to support students and develop long-lasting, strategic partnerships.

Corporate Associates are committed to enhancing professional development skills in emerging professionals, have a deep understanding of the college's majors, and often have a considerable Penn State and College of IST alumni presence at their organization. With their investment, Associates receive additional recruiting and engagement access to students, strengthen their organization's reputation with students, and help guide the college's future.

If your organization is interested in becoming a Corporate Associate, visit [ist.psu.edu/corporate-associates](http://ist.psu.edu/corporate-associates).

## BENEFITS AVAILABLE TO PARTNERS

As of April 2023

	Bronze	Silver	Gold
	\$2K	\$5K	\$10K
<b>ACCESS</b>			
Dedicated event planning assistance from Career Solutions staff	•	•	•
Invitations to speak at student organization and college group events (by request)		•	•
First right of refusal on faculty requests for guest lecturers			•
Recruiting strategy consultation with Career Solutions staff			•
Priority scheduling for space in the Westgate Building			•
Priority date selection for virtual events			•
<b>BRANDING</b>			
Corporate logo displayed on the IST website	•	•	•
Events, logos, and company pages listed on IST's student recruiting website	•	•	•
Recognition in the Westgate Building's student reception area	•	•	•
Continuous presence on digital screens throughout the Westgate Building		•	•
Sponsored networking events		•	•
Increased email and website visibility			•
Increased social media presence			•
Alumni Spotlight Series			•
<b>EVENTS</b>			
Complimentary booth and interview space at IST's annual career fairs	one fair	both fairs	both fairs
Exclusive Corporate Associate-only career fair in the Westgate Building	•	•	•
Premier placement at the Bryce Jordan Center Career Fair (by request)	•	•	•
Prominently displayed logos on the student landing page and within the event for IST career fairs	•	•	•
Complimentary Recruiting Day/Lobby Day	1/yr	1/sem	2/sem
Participation in professional development video series		•	•
Invitation to the Corporate Associates summer advisory board meeting			•
Invitation to student networking opportunities, such as student organization events and field trips			•
Invitation to participate in IST-sponsored engagement opportunities: resume reviews, mock interviews, tech talks, workshops, information sessions, and networking events			•